

# Financial Management and the Virtuous Life



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**“Money must serve, not rule!”**



**– Pope Francis, *Evangelii Gaudium*, 58**

**Finance can be ethical. In order to understand how this is possible, we must first understand both the purpose of financial management and the purpose of a human life.**

## **The Purpose of Financial Management**

- Agency Theory**
- Stakeholder Theory**
- The Common Good**

## **The Purpose of a Human Life**

- (True) Happiness**

# **The Virtues of the Financial Manager and the Business Corporation**

## **- Prudence**

**- Personal, Domestic, Political, Military, Managerial**

## **- Justice**

**- Commutative, Distributive, Legal = Contributive**

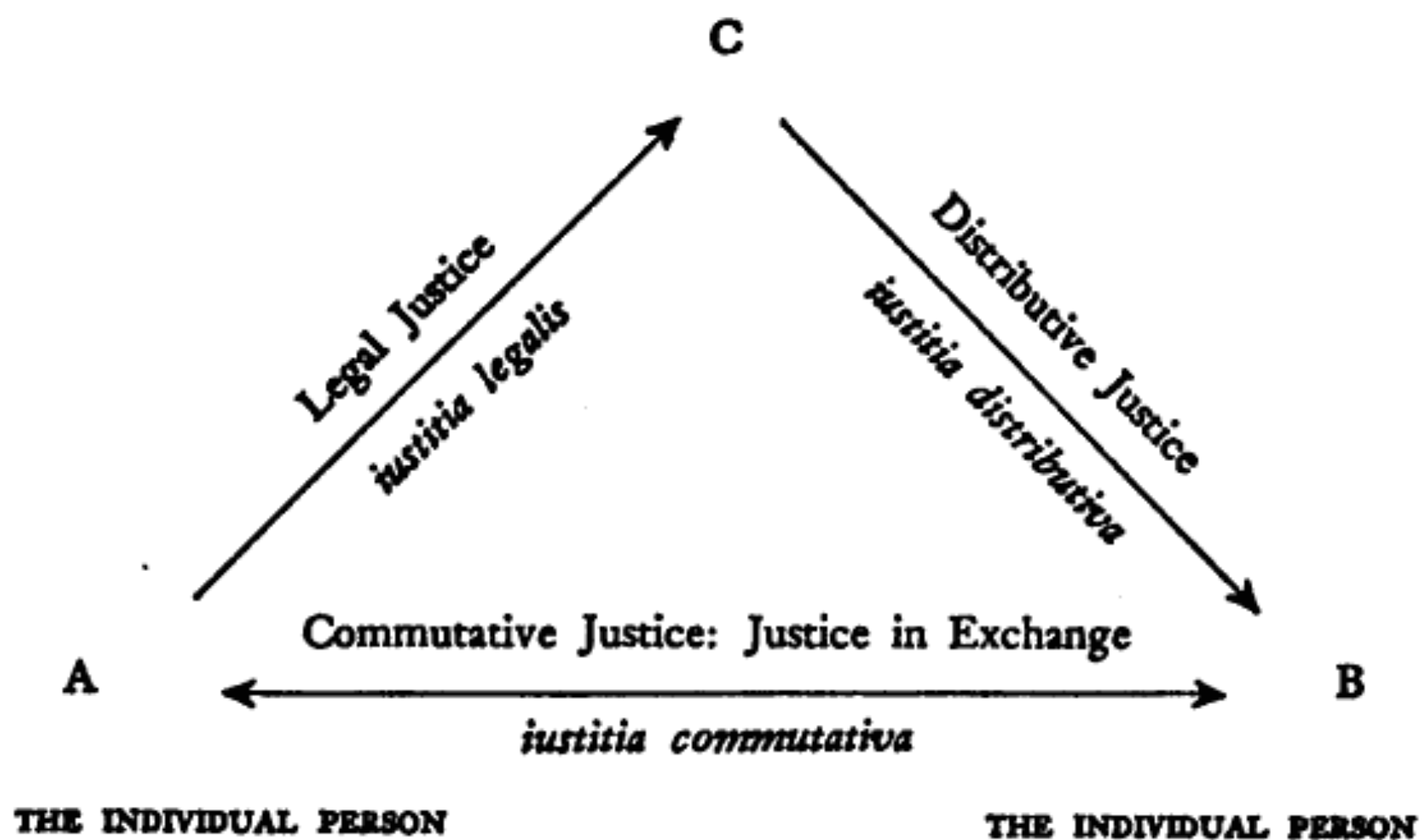
## **- Fortitude**

**- Magnanimity**

## **- Temperance**

**- Humility**

# THE SOCIAL WHOLE



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## **Conclusion:**

**True happiness is not attained by becoming wealthy, but by living virtuously.**

**Contributive justice directs acts of all the moral virtues to the common good.**

**Managerial prudence decides the appropriate means to good ends.**

**For Christian managers, the virtuous life also includes faith, hope and charity.**

**The purpose of management is to promote the common good.**

**Finance can be ethical, if money is a means to things more important than money.**

**“If you can’t measure it, you can’t manage it” is false.**

**Business management is a profession and vocation.**

**The good of a nation includes much more than Gross Domestic Product (GDP).**

**“Money cannot buy happiness.”**

**“Money must serve, not rule!”**